



minehead  
**bid**

# YOUR GUIDE TO SAVINGS ADVISORY SERVICE

Photos by Joanne Davies

# SAVING YOU MONEY

**Minehead BID is committed to making Minehead a place where businesses of all sizes can prosper. To help this happen, we are working with savings experts Meercat Associates to help you reduce your business costs on a wide range of services.**

For businesses without a procurement team, keeping track of numerous contracts, negotiating with your suppliers and researching the market to get the best deals is a time-consuming process. This is why we have launched a savings advisory service which aims to save you – our BID levy-payers – time and money by finding the best deals on energy, telecoms, merchant fees and much more.

All Minehead BID levy-payers can access the service free. The benefits for your business includes:

- National buying power provided by thousands of businesses across over 200 UK BIDs
  - Save money on a range of your core business costs
  - Save time – Meercat Associates manage the whole process for you
  - An individual service for your business needs
  - Funded by Minehead BID – Meercat Associates take no commission, so all the savings found are yours
- The process is straightforward – the Meercat team will confidentially review your bills from your current suppliers and shop around to see if you can get a better deal. There is no obligation, but if you do choose to move to a cheaper supplier, they will manage the switch for you.
- Taking advantage of this opportunity could save you more than your BID levy, and we have already seen businesses in Minehead make substantial savings by using the service.

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## FREE STEPS TO SAVE MONEY

### STEP 1

Contact Minehead BID and let them know which services you are interested in

### STEP 2

We will arrange for one of the Meercat representatives to come and see you

### STEP 3

They will assess your current payments and provide a report outlining savings

### STEP 4

If you are happy, you can sign the quote and they will do the rest for you

### STEP 5

Celebrate the money you saved!

## FREE BUSINESS COST SAVING SCHEMES

### GET A FREE BILL COMPARISON ON

- ENERGY: Electricity and Gas
- MERCHANT FEES: Inclusive Fees
- TELECOMS: Mobiles, Landlines, VoIP and Broadband
- TESTING: Health & Safety, Fire Risk Assessments, PAT Testing etc.
- PEST CONTROL: Food & Non Food Premises

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You are under no obligation to accept anything offered to you as part of this service, there is no catch and no commission. It's just part of what Minehead BID is here to do for your business.

**Contact Meercat Associates on 01444 416529**



## ENERGY

**The service covers all aspects of the procurement process to secure cheaper prices for your gas and electricity and fix these prices to protect you from changes in the energy market.**

Meercat will monitor and manage your contract to ensure you are always on the best market rates. If you are currently tied into a contract, they will plan and secure the best terms in preparation for the renewal. By tracking contracts they will ensure that your contract is terminated at the right time to prevent it from rolling over to a higher rate.

Meercat energy experts are on hand to ensure that you have the right energy strategy, monitoring and contract for your business.



## TELECOMS

**The service is able to provide a concise solution that is tailored to your telecoms requirements.**

Looking at your business landlines, mobiles and broadband, Meercat will analyse often complicated itemised bills and secure the best market rates.

Their telecom experts navigate this complex market on your behalf, taking away the confusion and saving you time.



## WATER

**The commercial water market in England has become deregulated. Businesses are now able to choose their water supplier, rather than being tied to their default, location-driven provider.**

Meercat will use their wealth of experience in dealing with national suppliers to help your business minimise water bills, managing the process from start to finish on your behalf.



## STATIONERY & PRINT

**Organisations that require printed material such as business cards, letterheads and other products can use the stationary and print service to find the best rates.**

They can also analyse all your stationery requirements and carry out a market test to ensure you receive exactly what you want. Working together with Meercat, we can reduce the number of deliveries into the BID area while also saving you money.



## MERCHANT FEES

**Businesses are faced by an array of complex pricing and industry coding and are primarily unaware of excessive merchant fees.**

Meercat only need a recent merchant account invoice to produce a comprehensive report showing the potential savings that can be achieved by your business.



## INSURANCE

**Our supplier can consolidate your needs and offer you better premiums.**

They will do all of the work for you and provide you with all of the support you need.





## TESTING & SAFETY

**By law, every business and organisation has to ensure that their building and equipment is safe and regularly tested to ensure compliance.**

The service can source the right supplier at the right price for your testing requirements. Without compromising on customer care and quality, Meercat will ensure that costs for these services are the lowest in the market place.



## COMMERCIAL CLEANING

We can create the perfect, bespoke cleaning solution, using our years of experience in the market to deliver the most cost-effective solutions. Our cleaning standards follow the industry standards in terms of methodology and frequency. Our services cover Daily Contract, Post Construction, Clinical and Decontamination Cleaning.



## PEST CONTROL

**Meercat have negotiated an exclusive pest control package which provides affordably priced pest control with a friendly and professional service.**

The service covers infestations across food and non-food premises, including rodent, bird or insect control.



## WASTE & RECYCLING

**Minehead BID, working in partnership with Somerset Waste Partnership, wants to explore if we can help Minehead businesses recycle even more (especially plastics and food) and save businesses money by procuring commercial waste collections together.**

To help us develop this we need to understand more about what recycling and waste services Minehead businesses want – what materials you want to recycle for example. Please contact [info@meercatassociates.com](mailto:info@meercatassociates.com) or let our Meercat representative know of your interest so we can explore this further.



**MINEHEADBID.CO.UK**

**TO START  
SAVING MONEY**

**CALL US ON**

**01444 416529**

**OR EMAIL: [INFO@MEERCATASSOCIATES.COM](mailto:INFO@MEERCATASSOCIATES.COM)**

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WORKING IN PARTNERSHIP WITH



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